

1 ABSTRACT OF THE DISCLOSURE

2 An advertisement campaign method has steps of entering the preset transaction
3 process; wherein when a user is using the automated service system for transaction, the
4 automated service system provides preset processes; data input; wherein data is input
5 according to the preset processes; data processing and transmission; wherein the
6 automated service system processes the chosen preset process or sends it to a
7 information center for further processing; linking and displaying advertisement;
8 wherein the automated service system links an advertisement databank so that the
9 system is able to display the advertisement with a screen; and accomplishing data
10 processing and transfer; wherein after the data is processed, the advertisement display is
11 selectively stopped and then the system returns the screen back to the transaction picture
12 for another transaction or predetermined processes.